



A fresh approach to risk management.

Build reputation and stakeholder relationships with measured business results and social impact

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If you are engaging with relevant stakeholders for a purpose to achieve accepted outcomes, you need to partner with us. We assist your company to communicate with large pressure groups and unionised employee basis. We will align your sustainability plan to ensure strategic beneficial change and share profits. This approach focuses on building shared value with you and your stakeholders. The ultimate outcome is risk management, but the approach is one of solid relationship and reputation building, delivering measured business results and social impact.



Are you aware that risk management has developed quickly and is playing a more important role in business decision-making?

DevCom can help you to manage your risks through strategic stakeholder engagement.

What is stakeholder risk management?

Some top business risks are business interruptions, political instability, and a shortage of skilled workers. Stakeholder engagement changes human behaviour. If your engagement strategy is brilliant, the results will be too. Act now and prevent disaster by creating effective relationships. DevCom uses communication as a risk management tool. Being pro-active reduces the need for crisis communication and damage control.

Don't wait for a storm to begin building your ark! We will help you to evaluate, prevent and minimise damage. Your company's reputation is on the line and negative media coverage is costly.



Benefits of stakeholder risk management

- Measured stakeholder relationships
- Valuable social impact results
- Positive reputation
- Be pro-active instead of re-active
- Sustainability reporting
- Opportunity for innovation

Case Study



The Timbali campaign was a huge success. We achieved all objectives and directly impacted the business's bottom line. We laid a communication system foundation to build on in the future. DevCom helped Timbali to increase funding by R2.5 million. Production increased between 74% to 96% depending on the crops concerned. The audiences understanding increased by 100% due to the new Timbali model.

How do we manage stakeholder engagement?

- 1 Align your strategies across departments
- 2 Create KPI's aligning with the business strategy
- 3 Gather data and analytics
- 4 Create a communication strategy
- 5 Align team roles with delivery requirements
- 6 Adapt templates from our database
- 7 Quality control to measure performance against global best practice
- 8 Training of all department members to global best practice
- 9 Apply tools and the company way
- 10 Report results of strategic execution monthly or quarterly



Timeframe

Step 1 to 5 can be completed in 4 – 6 weeks. Steps 6 and 7 will depend on the project.



Pricing

R200 000 – R400 000 per project.

*Pricing provided are estimate guidelines from previous projects. Each project is scoped with your customised requirements, and costs worked out accordingly.

DevCom

Communication means everything



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