

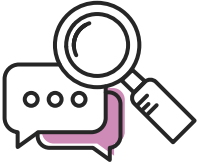


# Interdepartmental Integration.

*Improving information exchange and  
product development performance*

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Tone, flow, and trust between departments is necessary for business results. DevCom plays inspector gadget, we look at your organisation from the outside, in. We identify the information that needs to be shared between departments. We smooth out barriers created by authority levels, culture, company politics and confidentiality. Your employees can trust us when we centralise data and provide accessible information.

*The end result ... happier employees that drive sales!*

Interdepartmental integration yields increased communication flow by improving information exchange and product development performance. Large corporate companies with many departments operating in silos should focus their attention on this service! Fast growing medium size companies that will soon have many silos can prepare for this significant aspect of the business integration.

## Why do you need this?

- To eliminate duplicate projects
- To promote fail fast and agile methodologies
- To increase interdepartmental turnaround times
- To build trust between teams/departments
- To improve tone, flow, and trust in communication between departments
- In the end... better customer service!



## Case Study

A large international logistics company showed strained tone, flow, and trust between their departments. DevCom implemented a bi-weekly session, focusing solely on business outcomes. We provided a strategic overview and one-pager action plan. This project improved timelines of critical projects, eliminated more than 20 duplicate projects to ensure effective planning. Through stronger integration in the company, silo-thinking declined significantly.

# How do we do this?

1

Map role players within departments

2

Create visual and audio-visual communication tools

3

Practical virtual and on-site sessions on a standard format to show current and future projects and dependencies

4

Strategise to engage with stakeholders

5

Tactics to implement change



## Timeframe

2 – 3 weeks for initial set-up, then bi-weekly sessions, and feedback reports.



## Pricing

R10 000 – R25 000 per month

\*Pricing provided are estimate guidelines from previous projects. Each project is scoped with your customised requirements, and costs worked out accordingly.

# DevCom

Communication means everything



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