Driving change and project success.

Change communication for projects

DevCom

Communication means everything

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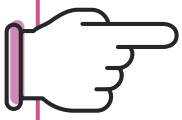
In a business of your size and scope, there is a multitude of projects all involving some change, usually happening at the same time. DevCom's change communication for projects enables you to **navigate change and deliver timely messages**. When your materials are aligned with key milestones, your stakeholders receive important information that is relevant to them. We excel at providing successful mechanisms to share feedback and ask questions.



Fast growing medium sized companies and business units that regularly do project management and change management projects i.e HR, IT and Operations will benefit greatly from this service. Change management and project communication will also assist companies going through retrenchment, restructuring or mergers and acquisitions.

What is change management and project communication?

Change management is the process, tools, and techniques to manage the people-side of business change to achieve the required business outcome. We ensure a consistent flow of information by managing feedback. Our unique tools and innovative programmes overcome communication gaps. We deliver, measure, and manage the process strategically.

Case Study

ADvTECH launched a Shared Services (SS) project to centralise transactional processes. The challenge was communicating changes to management. It impacted most sites and campuses where employees were outsourced. DevCom assisted with developing change communication toolkits, infographics. We conducted various training sessions with mid-top-level management. These tools allowed ADvTECH to communicate change effectively, leading to a smooth transition. This resulted in a decrease to the resistance to change. The training sessions equipped the mid-top level management team to effectively communicate the change to all stakeholders involved, regardless of literacy levels.

How do we do this?

1. Identify long-term goal
2. Identify necessary preconditions to achieve that goal
3. Identify the interventions to create these preconditions
4. Develop indicators to assess performance
5. Write a narrative

Answer these questions NOW to see if you need this service:

- Do you need to retrench employees? – If yes, contact DevCom!
- Are you experiencing formal, large, or small company change? – If yes, contact DevCom!
- Is the change scaring you? – If yes, contact DevCom!
- Do you know what the best way is to address this change? – If no, contact DevCom!

Timeframe

4 - 6 weeks for setup, roll out depends on the project.

Pricing

R50 000 – R150 000

*Pricing provided are estimate guidelines from previous projects. Each project is scoped with your customised requirements, and costs worked out accordingly.

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